



The press will be fully operational from the 1st August 2013, when we will be producing millions of media inserts, door drops and mailpack inserts.

No change there then you may say! You may be right, apart from we will now be able to offer competitive pricing on those products that just don't suit web offset presses (the one we used to hate!) Having the CutStar reel to sheet feeder, it not only allows us to maximise the cost savings of buying paper on reels, but to also cut the sheet to the most economic size every time, minimising waste paper. Never mind the spare capacity, increased efficiencies and reduced running waste

As this press is our first step into sheetfed printing (some step!), it was imperative to get the right printers to run it. We are delighted with the printers we have employed, all fully qualified and experienced Heidelberg Speedmaster B1 ten or twelve colour long perfecter operators.

The press has the most up to date closed loop colour technology running Heidelberg Prinect Image Control, so the quality is as expected, exceptional.

As you know we love our options, so we've also installed the CITO pattern perforating and creasing system on the press, again allowing us to offer just that little bit more!

Please feel free to getintouch@pmwebprint.co.uk for more information, we'd be delighted to price any projects you may have going live or just to benchmark our pricing, either way please drop us a line.

...happy printing!